

JON ACKERSON for MAYOR of JEFFERSONTOWN

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April 10, 2002

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K.R.E.F.

Rosemary Center, Attorney
Kentucky Registry of Election Finance
140 Walnut Street
Frankfort, KY 40601

Re: Advisory Opinion

Dear Ms. Center:

I am a current member of the Jeffersontown City Council and am running for Mayor of the City of Jeffersontown in a nonpartisan election this November 2002. There are sixteen (16) candidates running for the Jeffersontown City Council. Five (5) of those sixteen (16) candidates have expressed a desire to run with me as a "team." I am aware that Kentucky does not permit "slating" and I do not want to violate any law.

QUESTION 1: It is my understanding (please clarify) that I, along with council candidates for election this year may appear in the same newspaper ads, flyers delivered door-to-door and/or mailed and radio and/or TV advertising provided that information indicates that it is paid for by each of the respective candidates who are named in the newspaper ad, literature and/or appear in the TV ad or radio advertisement.

For example, if I ran a newspaper ad for Mayor for the City of Jeffersontown and five (5) other candidates for council of Jeffersontown also appeared in that ad, it would be necessary for the ad to reflect that it was paid for by "Jon Ackerson for Mayor of Jeffersontown, Kay Ackerson, Treas.", and each of the other five (5) candidates for council must also identify in the advertisement that it was paid for by them and name their treasurer?

QUESTION 2: Assume the newspaper advertisement/mailed/TV/Radio ad cost \$1,000.00. How is the cost allocated? Assume that I, as the mayorial candidate were to take 50% of the advertising space in the newspaper and the five (5) council candidates were to equally share in the balance of the newspaper space, or assume a 30 second radio commercial in which 20 seconds of the commercial talked about my candidacy and the remaining 10 seconds talked about the other five (5) candidates, how much of the total cost would each candidate pay?

I would appreciate a response to these questions.

Cordially,

Jon W. Ackerson

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